

# how we built real estate brands brick by brick

Check out some of the work we did for  
real estate clients and see what we built! :)

ideas|ds

With Real Estate brands, we develop a comprehensive identity system that ties in the brand with the physical infrastructure in terms of signage, wayfinding & experience within the development.

Our engagement usually occurs in two formats:

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**1. Project based Engagement**

A time bound project driven by a specific list of deliverables covering brand identity development to signage and wayfinding systems.

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**2. Retained Project Engagement**

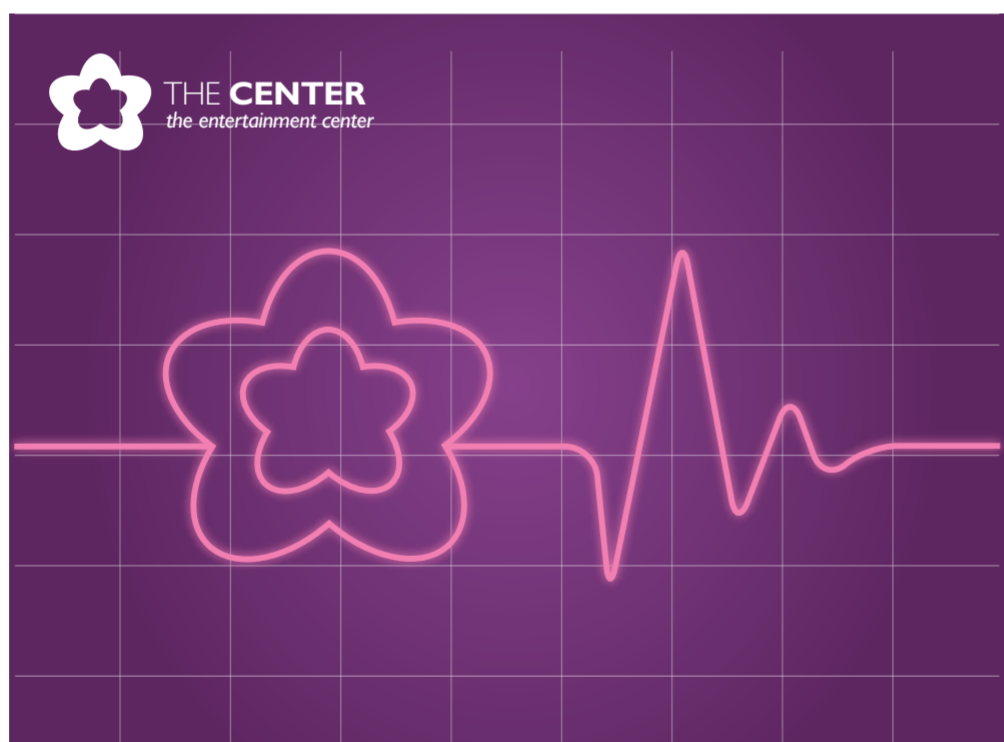
A long term contract that covers objective driven goals with the design studio working in tandem with marketing and project development teams.

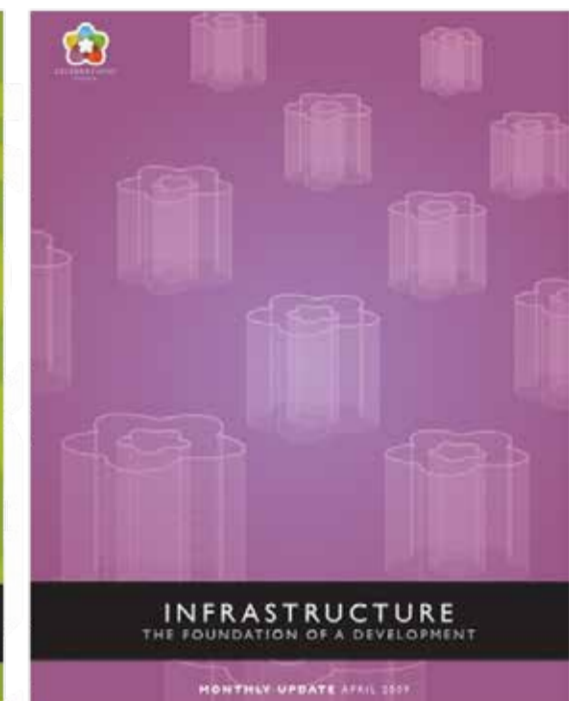
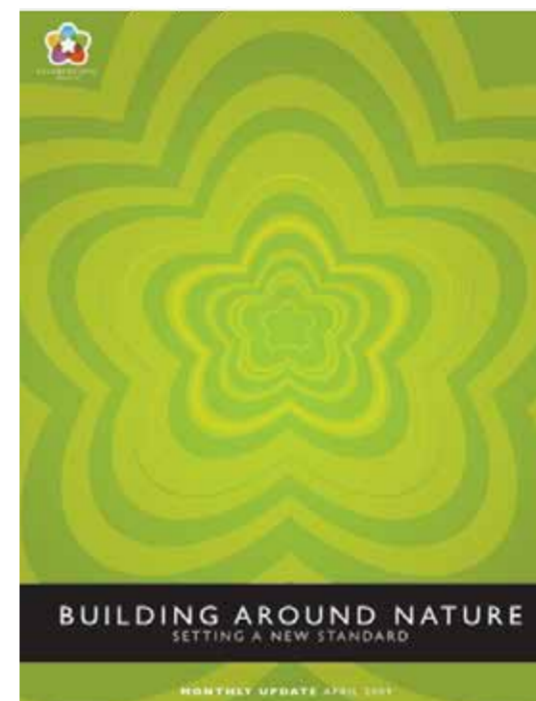
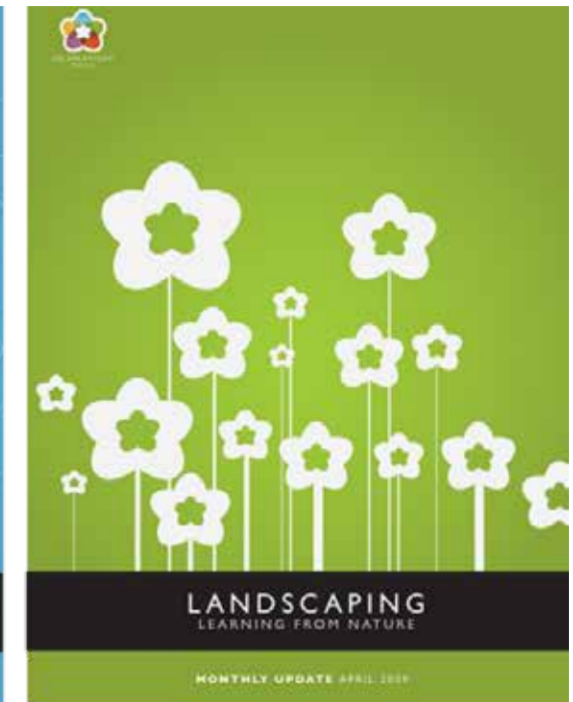
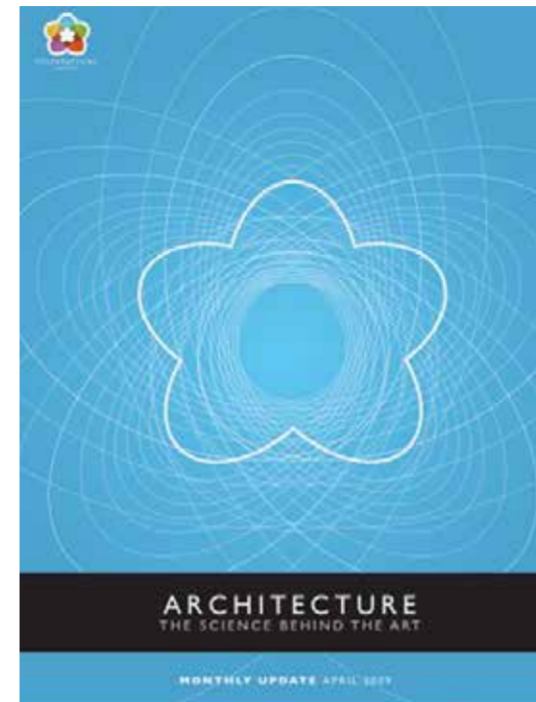
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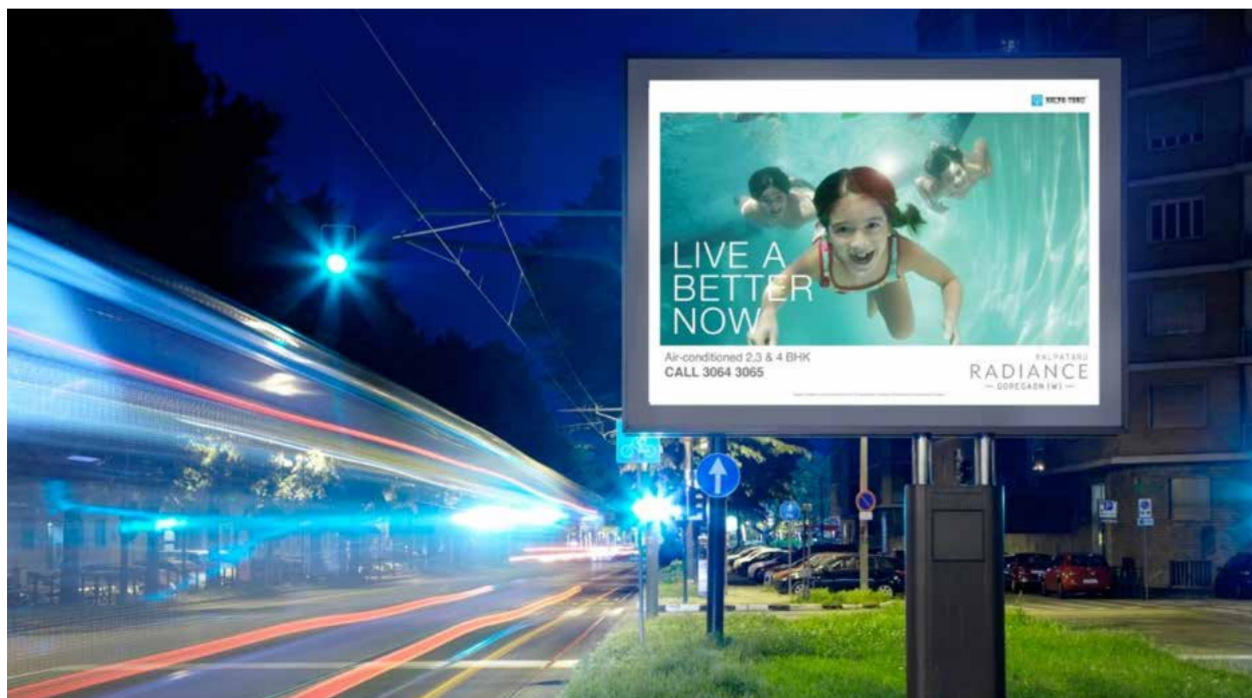


# CELEBRATIONS

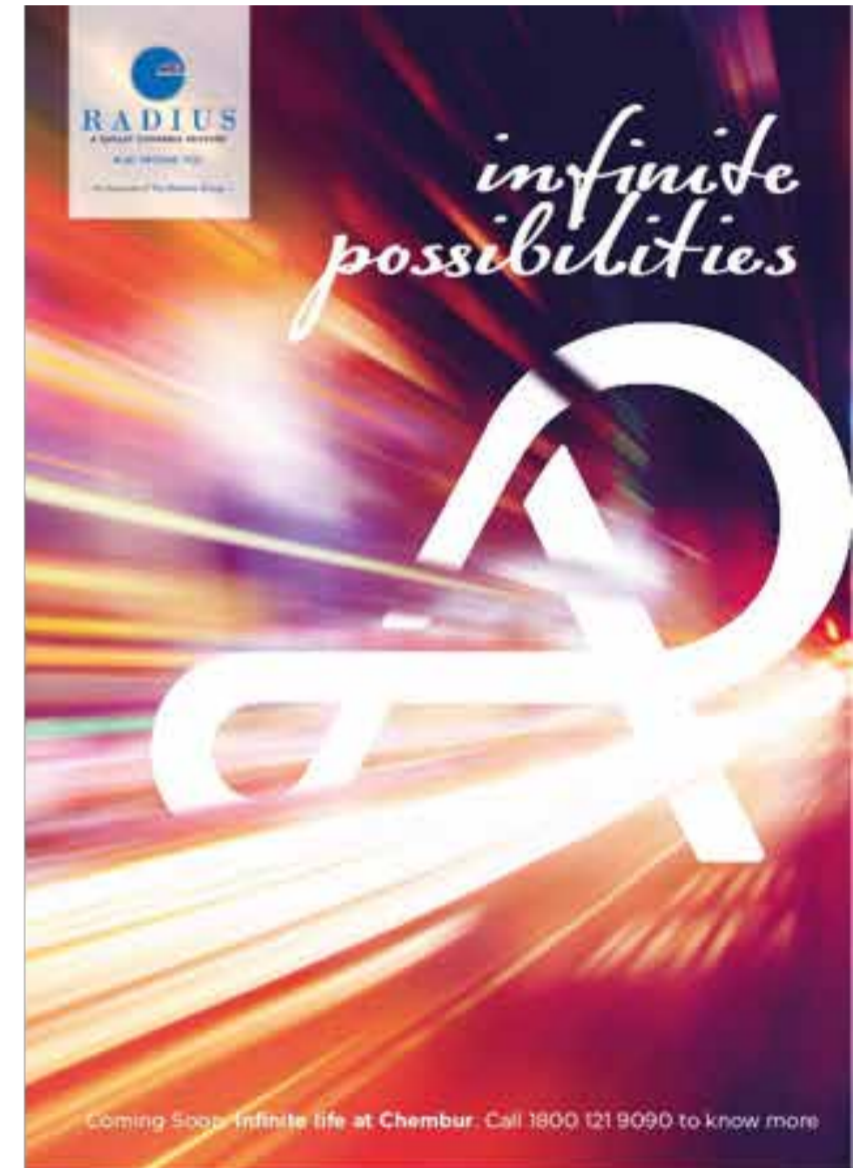
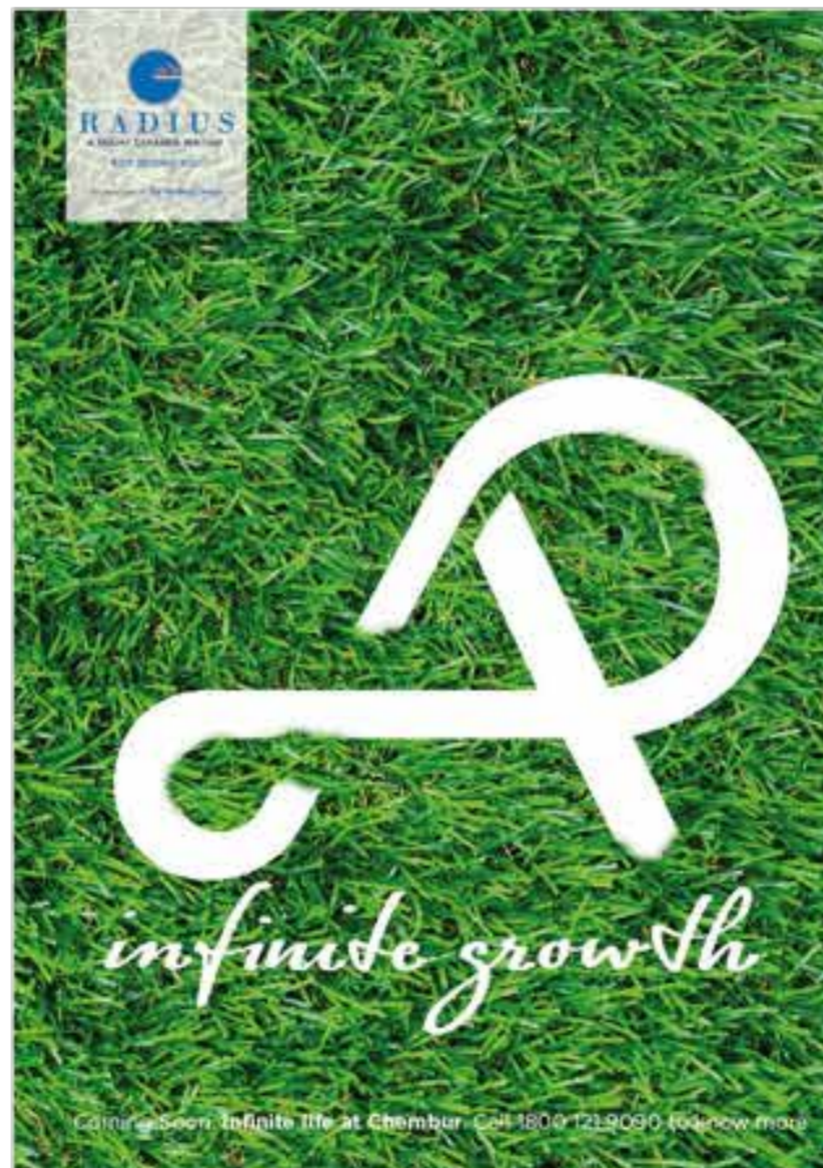
## MANGALORE





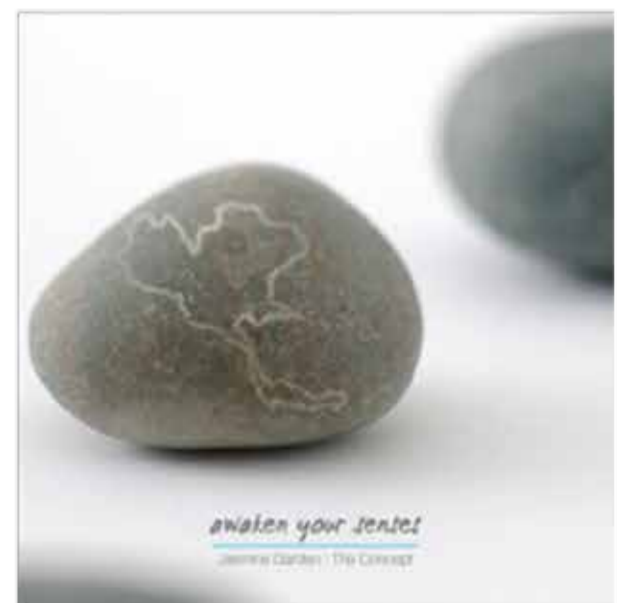
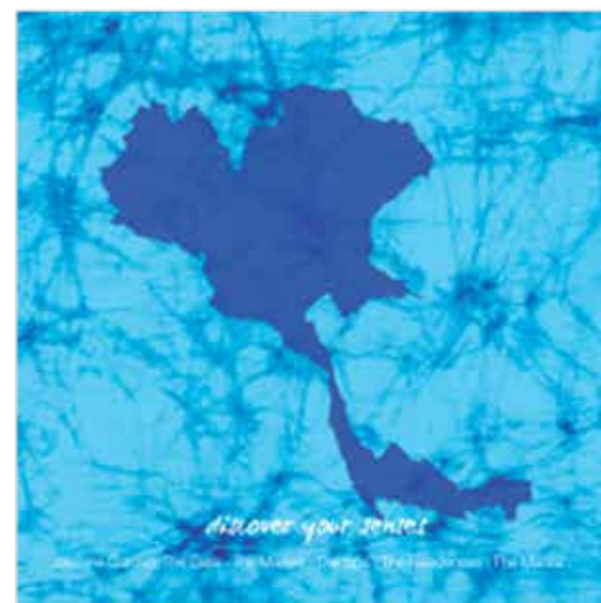
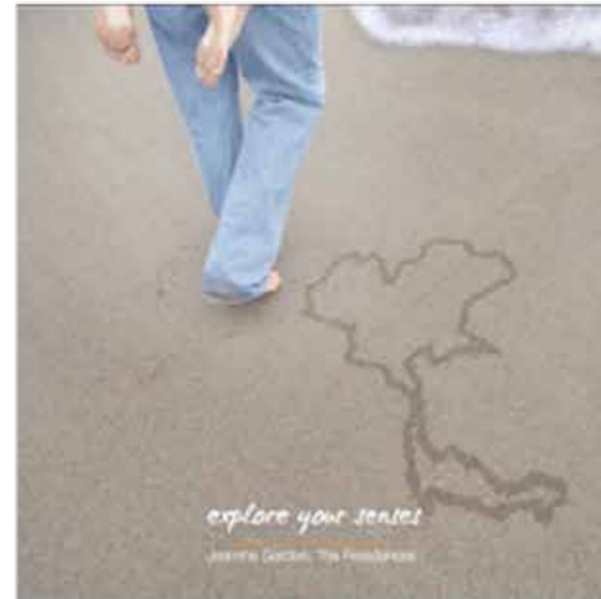


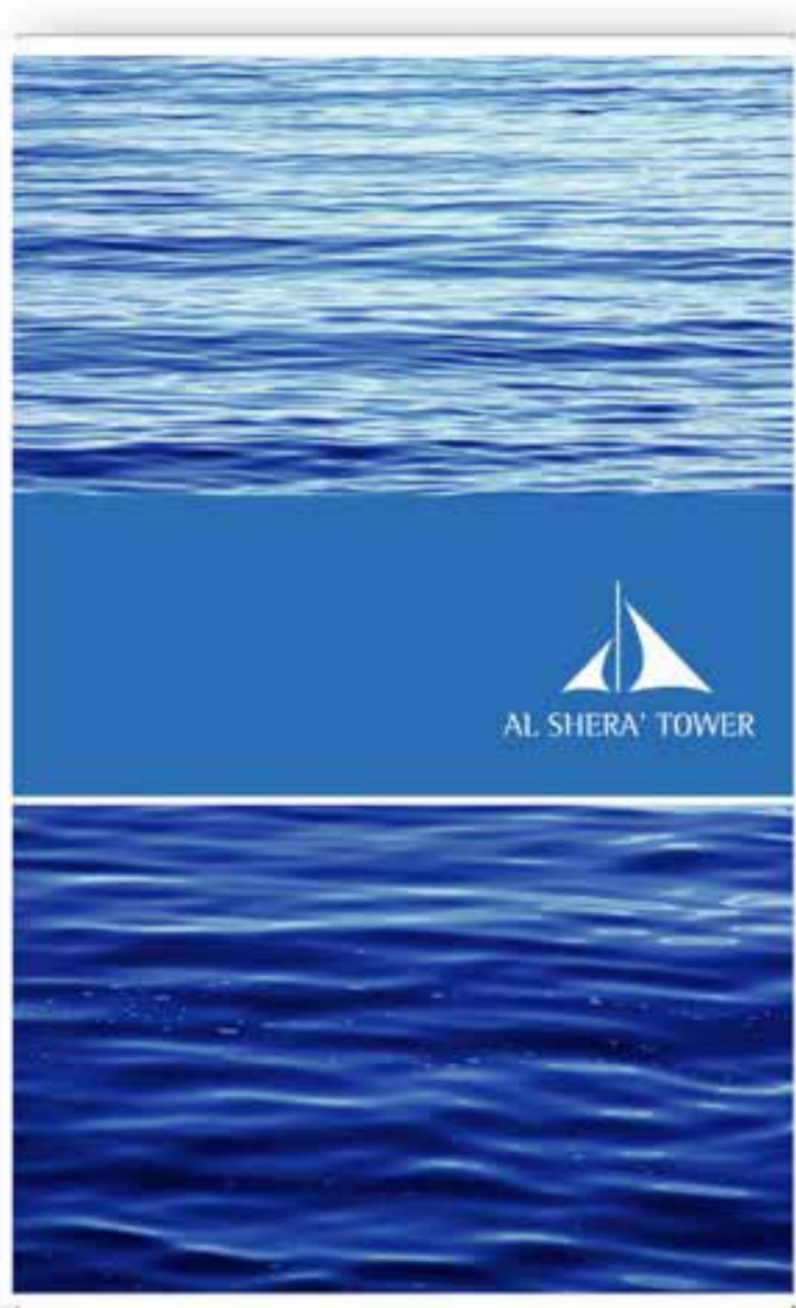














**PARK TERRACE**

10 story residential tower, offering a mix of 444, 360 & 280 sqm fully furnished apartment units with views overlooking the Arabian Gulf.

Designed by **SHoP Architects**

High-end with designer kitchen and top-quality smart home system.

**PARK AVENUE**

A 11 store residential tower offering a luxurious mix of inspiring office and living from 600 square feet to 2000 square feet and more, offering the finest in service and to the residents.

inspiring work spaces that are embedded with Freezone benefits\* and located in the world's premiere purpose-built high technology zone.

- 100% employment opportunities with 100% free zone benefits
- Located in world's premier high technology zone with excellent connectivity to Doha
- 100% ownership of business
- 100% free zone
- 100% free zone benefits (100% free zone office premises - 100% free zone - 100% free zone)

**Benefits for high-tech companies**

- Full-time residence visa/work permit
- 100% free zone office premises
- 100% ownership of business
- 100% free zone benefits
- 100% free zone office premises
- 100% free zone office premises
- 100% free zone office premises
- 100% free zone office premises
- 100% free zone office premises

location, location, location.

The most centrally located residence zone

**DUBAI SILICON OASIS**

- AIRPORT** 15 mins / 14 Miles
- WAFI CITY** 12 mins / 10 Miles
- JUMEIRAH BEACH** 10 mins / 8 Miles
- MARINA JADEI** 10 mins / 8 Miles
- DEIRA** 10 mins / 8 Miles
- MARKAS SQUARE** 10 mins / 8 Miles

**To build your real estate  
brand connect with us.**

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